Permit #F00039582

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00039582 **Type of Permit:** FILMING **Release Date:** 04/26/2011

Production Company RADIANT PICTURES INC

Insured Company Name RADIANT PICTURES INC

Contact Phone No. 1 323-934-3334
Contact Phone No. 2
Fax 323-934-3334
Address 7250 MELROSE AVE, #6
LOS ANGELES, California 90046

Production Title CALIFORNIA TRAVEL AND TOURISM COMMISSION

Type of Production Commercial - PSA

Producer GARY SATO

Director IRENE LEE

1st AD IRENE LEE

Production Manager GARY SATO

FilmL.A. Coordinator Hans Groszkruger

Location Manager GARY SATO
Primary Phone Mobile - 310-347-8770
Secondary Phone

Location Assistant HEATHER WATERS
Primary Phone Mobile - 323-620-2045
Secondary Phone

Fees

FILMLA MODIFIED PERMIT APPLICATION FEE $50.00

Total Permit Fee $50.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00039582	**Location Manager**	GARY SATO
Production Company	RADIANT PICTURES INC	Primary Phone	Mobile - 310-347-8770
Insured Company	RADIANT PICTURES INC	Secondary Phone	
Production Title	CALIFORNIA TRAVEL AND TOURISM ...		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Name ALL JURISDICTIONS GRID

Location Type Driving grid

Film Dates 4/29/2011 - 5/2/2011 07:00 - 22:00 4 days

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document RADIANT AA.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	14

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Drive by; Driving shots with the flow of traffic; Equipment on property; Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Exterior MOS; Handheld equipment; Interior Dialogue; Host dialogue in front of various Los Angeles landmarks.; This is a non-profit organization. The spot will be shown in Korea to help promote travel and tourism to California. ; Production will have a maximum of 15 people at any one time, usually less. ;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes
ALL AREAS UNDER THE JURISDICTION OF THE CITY OF LOS ANGELES PERMITS:
VALID FOR REALITY SHOWS ONLY.
MAXIMUM OF 15 CAST/CREW.
HANDHELD EQUIPMENT ONLY.
MAXIMUM OF 5 PRODUCTION VEHICLES (PICTURE CARS, PASSENGER VANS, CAMERA CAR OR CAST/CREW CARS ONLY).
NO FILMING IN RESIDENTIAL AREAS.
MUST CONTACT FILML.A. TO PROCESS A SEPARATE LOCATION FOR ANY FILMING IN RESIDENTIAL AREAS.
NO STOPPING/SETTING UP IN FRONT OF ANY BUSINESSES/MERCHANTS WITHOUT THEIR PRIOR APPROVAL.
INTERIOR FILMING ACTIVITY MAY NOT EXCEED A TWO HOUR TIME FRAME.
PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY WITH A FILMING TIME FRAME EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION WITH FILML.A.
NO STUNTWORK, PRECISION DRIVING, PYROTECHNICS, GUNFIRE OR OTHER HIGH IMPACT ACTIVITY THAT MAY ATTRACT THE CONCERN OF THE PUBLIC.
NO CABLING OR LIGHTING SET UPS.
NO BLOCKING OF EXITS, ENTRANCES OR DRIVEWAYS.
MUST NOT COMPROMISE FIRE/EMERGENCY PROTECTION SYSTEMS.
IT IS THE RESPONSIBILITY OF THE PRODUCTION COMPANY TO BE AWARE OF SPECIAL

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CONDITIONS AREAS, WHICH ARE EXCLUDED. THEY INCLUDE, BUT ARE NOT LIMITED TO: THE ARTS DISTRICT, CHINATOWN, HANCOCK PARK/WINSOR SQUARE, AND THE PACIFIC PALISADES. A COMPLETE LIST OF SPECIAL CONDITION AREAS CAN BE FOUND AT WWW.FILMLA.COM.
SEPARATE PERMITS & APPROVALS MUST BE OBTAINED FOR USE OF ANY LOS ANGELES COUNTY OR CITY PROPERTY/FACILITY.
NO INTERFERENCE WITH OTHER PRODUCTIONS OR SPECIAL EVENTS.
LOCATION(S) OF FILMING SHALL BE DISCLOSED WHEN REQUESTED BY L.A.P.D. OR FILML.A.
NO INTERFERENCE WITH VEHICULAR OR PEDESTRIAN TRAFFIC.
MUST OBEY ALL RULES OF THE ROAD.
NO EQUIPMENT MAY EXTEND OUTSIDE OF SINGLE TRAFFIC LANE OR OBSTRUCT DRIVER'S VIEW.

Approvals LOS ANGELES POLICE DEPARTMENT — Suzan Nelson

Parking

Base Camp
Location Type : Filming Location

Parking Notes
Available legal parking

Crew Parking
Location Type : Filming Location

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Radiant Pictures ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 4/26/2011

By _____
Representative's Signature

Radiant Pictures
Name of "Principal" (Production Company)

7250 Melrose Ave. #2
Principal's Address

Gary Sato
Print Princpal Representative's Name

Los Angeles CA 90046
City, State, Zip Code

Producer
Representative's Title (i.e. UPM, Loc Mgr)

310-347-8770
Principal's Telephone Number

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